



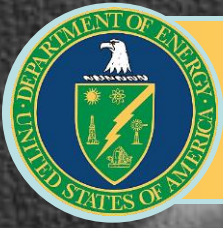
# AMWTP Employee Safety Video Contest





# James Gouldthorpe Bio

- Site Project Manager Designee for Bechtel BWXT Idaho on the Advanced Mixed Waste Treatment Project
- Worked in reactor operations
- Former technical writer
- B.A. History
- Video hobbyist
- Lives in Idaho, but originally from Virginia



# Safety Video Contest

- Bechtel BWXT Idaho announced safety video contest in February 2009
- Judging occurred in May
- First prize was \$400, a catered lunch and a trip to the ISMS conference in Knoxville



# Employee Involvement and Actively Caring

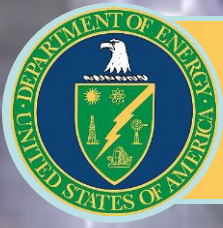
- The following is an excerpt from the video that won third place in the competition.
- It is was entertaining and informative.
- This excerpt, from the end of the video contains a genuine expression of the value of employee involvement.





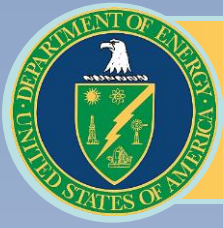
# Employee Involvement and Actively Caring Video



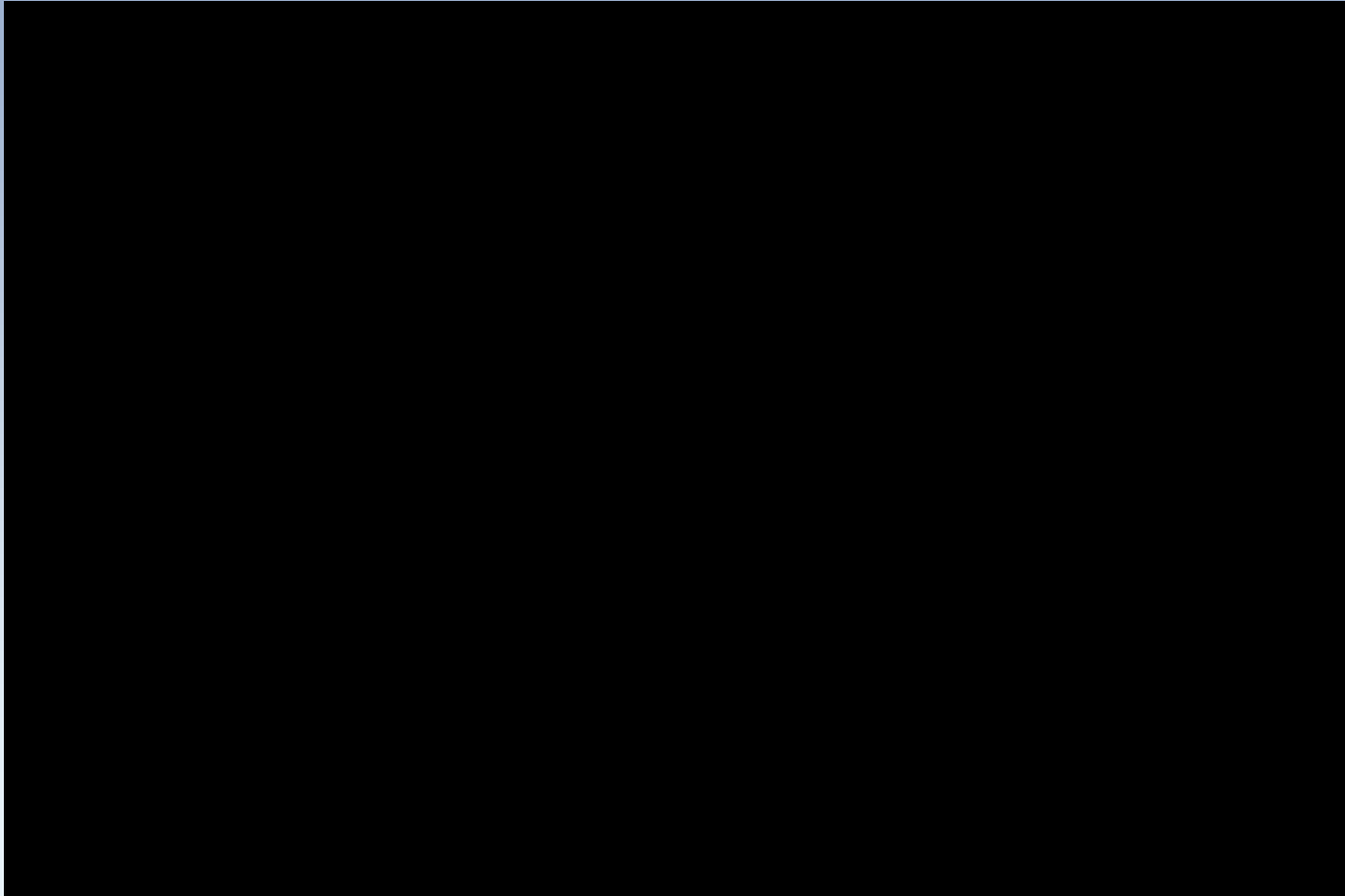


# Safe and Compliant Spill Cleanup

- The following excerpt is from the second place video
- This technical video follows workers through a pre-job brief and the actual job
- To make this video, every person involved had to perform every task correctly



# Safe and Compliant Spill Cleanup Video





# Timeline For First Place Video

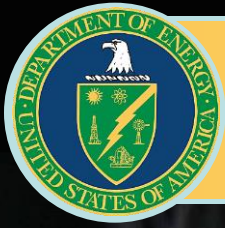
- Videotaping occurred throughout April
- Each minute of the final video required 2-5 hours of time setting-up, working with actors and videotaping
- Additionally, video editing required about 2-5 hours per minute of final video
- Music was developed simultaneously





# Production Notes

- Safety on the set was vital
- One of my goals is for people to enjoy themselves on the set
- Motivated actors are one of the video's best assets



# Value Added

- Contests like this encourage workers to feel appreciated for their talents, thereby improving their investment in the safety culture

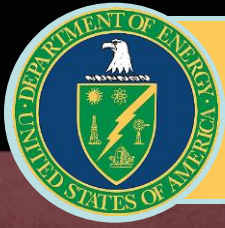


# Value Added

**Because employees will take a closer look at something a co-worker created, the message of safety and compliance is spread more readily**







# Lessons Applied

- The goal is to encourage people to pay attention
- Any presentation can include one or more of the following:
  - Seamless formatting
  - Compelling subject matter
  - Comedy
  - Art

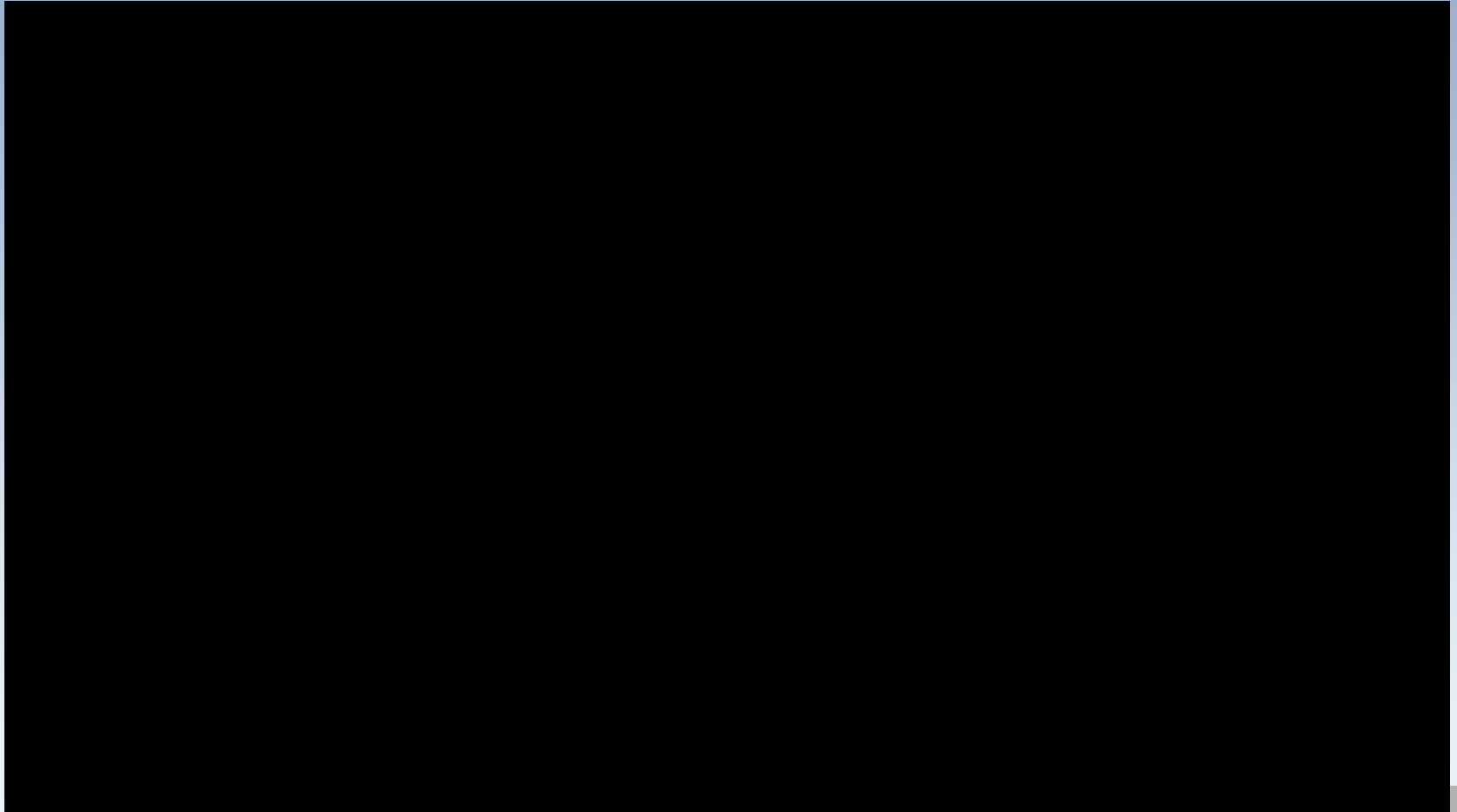


# The Main Attraction





# Distractions And Horseplay Video







# Questions

